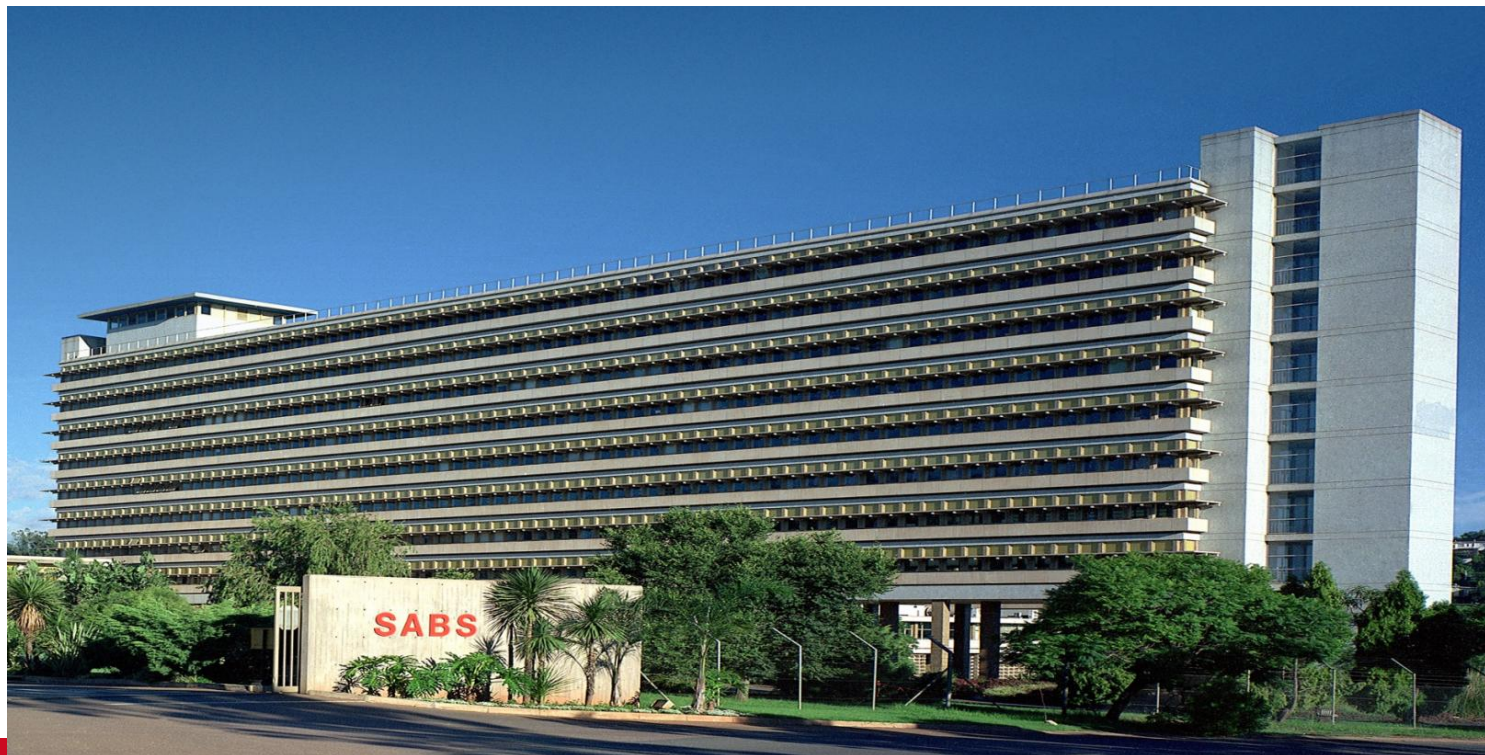


ROLE OF SABS IN PROMOTING SOCIO- ECONOMIC UPLIFTMENT

Dr S Bissoon



- ❖ **Overview of the SABS**
- ❖ **Realities in the Business World**
- ❖ **Importance of Standards and Standardisation**
- ❖ **SABS - Conformity Assessments**
- ❖ **New Developments at SABS**



- ❖ **State owned organization – Standards Act 2008**
- ❖ **Employ 1200 people – Head Office, Regional offices**
- ❖ **One of the top 20 Standards development bodies in the world**
- ❖ **The SABS brand name is established in the market place and is one of the highly recognizable brands in South Africa.**
- ❖ **As a founder member of ISO, SABS is at the forefront of standards development internationally**



MISSION

SABS provides standards and conformity assessment services to enable efficient functioning of the economy.



- ❖ Development, maintenance and promotion of South African National Standards
- ❖ Provision of conformity assessment services
 - ❖ Testing
 - ❖ Certification
 - ❖ Training
- ❖ Support DTI - IPAP – Develop capacity to play in emerging markets
 - ❖ Solar water heaters, wind energy turbine, automotive diesel fuel, biodiesel, energy efficiency and energy management
- ❖ Promotion of Standardisation to SMME's
- ❖ SABS Business Sustainability



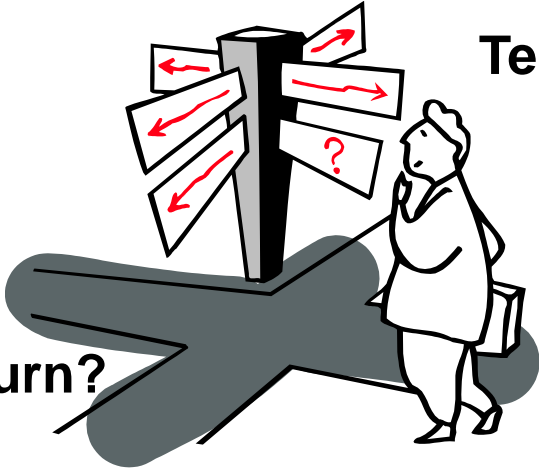
Competition?

Technological advancement?

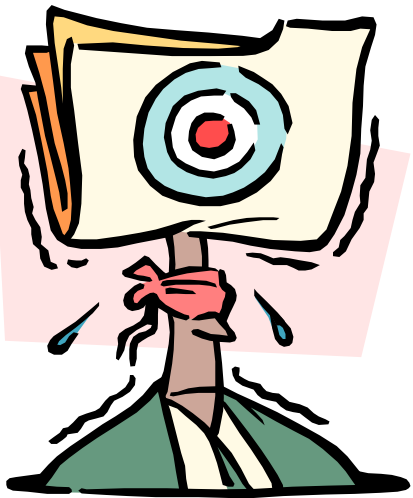
Marketing?

Global Economic downturn?

Business Sustainability?



Decision making?

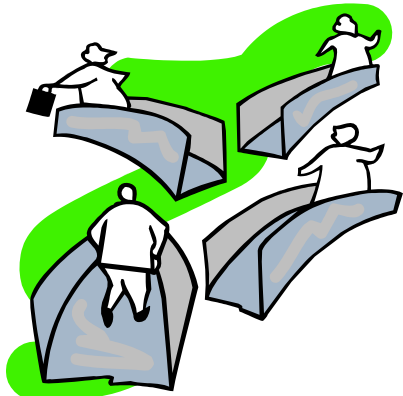


Effective leadership?



Crisis Management?





Expanding your horizons



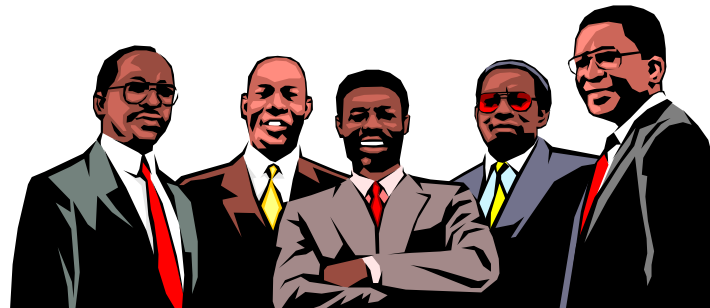
Continuous Improvement



Customer Focus

Ethical business practice

Statutory and Regulatory compliance



Stakeholder engagement
Meeting customer expectations
Effective communication

Effective processes and systems

Standards and Standardisation

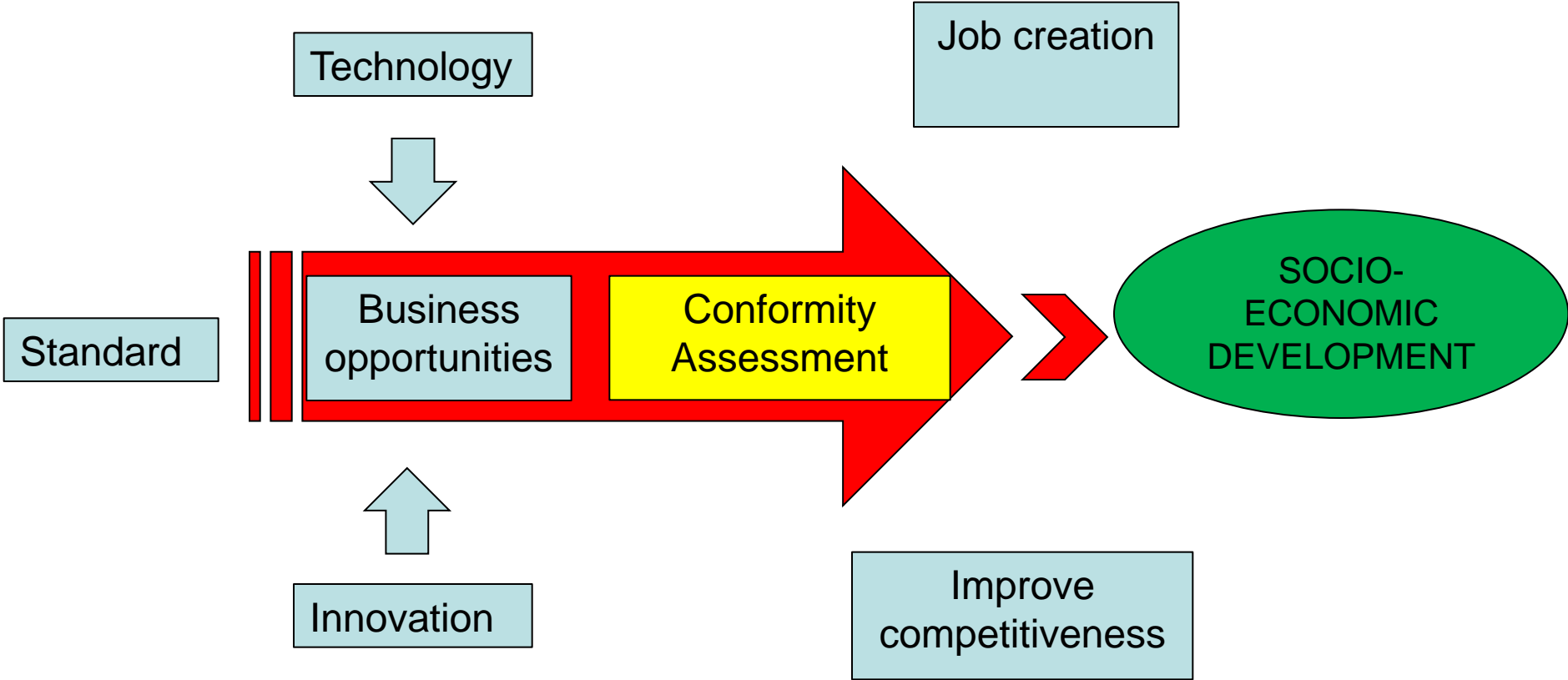


- ➔ To improve the quality (fitness for purpose) of goods and services;
- ➔ To maintain and improve the quality of life of society, by paying attention to such matters as safety, health and protection of the environment, and by providing a basis for legislation needed for the protection of the public;
- ➔ To utilize resources more efficiently through better (i.e. standardized) communication; through simplification of manufacturing, product identification and purchasing by means of variety control; and through cost savings as a result of economies of scale, reductions in wastage, etc.;
- ➔ To provide a framework within which to facilitate and encourage trade, to eliminate trade barriers, and to promote service excellence and fair and efficient trade at all levels; and
- ➔ To promote efforts to facilitate the correct application of standards through, for example, training.



- ❖ Publish 500 standards annually
- ❖ Collection of >6000 national standards (SANS)
- ❖ Through 450 active standards development committees
- ❖ > 350 SA technical experts serve on the TCs of ISO and IEC
- ❖ Administer Secretariats for International TCs and SCs
- ❖ Leadership roles in regional standards body (SADCSTAN)





- Service provider of Conformity assessments to industry
- We offer two certification schemes that address the quality of an organization's service or product, namely:
 - System Certification
 - Product Certification
- Testing Services
- Training Services



72 laboratories:

- ❖ Performance testing
- ❖ Safety Testing
- ❖ Endurance testing
- ❖ Calibrations



Certification of a PRODUCT is a means of providing assurance that it complies with specified STANDARDS

SABS MARK SCHEME

Our SABS Mark Scheme is a highly recognizable symbol of credibility and a powerful marketing tool, which reinforces a product's intrinsic features.

The use of the SABS Mark on a product strengthens point-of-sale impact and gives it greater prestige in the market place.

Synonymous with quality, reliability and dependability, the SABS mark can be found on anything from crayons to a bag of cement, from a complex computer to mineral water.



- ❖ **Focus on economic benefits of Standards**
- ❖ **Technology upgrade – ICT infrastructure, Lab equipment**
- ❖ **New laboratory Project**
- ❖ **Customer focus**
- ❖ **Diversification of standards development & conformity assessment**



SABS LAB PROJECT











THANK YOU